



SPONSORSHIP & VENDOR CONTRACT

# TEEN CELEBRATION EXPO AND SHOWCASE

**SATURDAY, JANUARY 27, 2018 | 12:00 – 3:00 PM**

MID ATLANTIC COMMUNITY CHURCH  
2485 DAVIDSONVILLE RD GAMBRILLS, MD. 21054



Greetings!

I would like to personally invite you to team up with us in our upcoming Teen Celebration Expo and Showcase, which will take place On Saturday January 27, 2018 from 12:00 m – 3:00 pm at THE MACC 2485 Davidsonville Rd. Gambrills, MD 21054 and it will be the greatest Expo and showcase in the Central Maryland!

**We have considered your company, as one of the Sponsor and Exhibitors that could benefit from this one-of-a-kind opportunity!** This particular Teen Celebration Expo and Showcase has been designed to reach and directly impact over 3 million teens in Anne Arundel County and surrounded Counties. Every model who walks the runway will be volunteer students from local Public and Private High Schools representing the diversity of Central Maryland. Through a coordinated Marketing effort, we anticipated reach nearly 3 million Maryland Teens.

Hundreds of girls and young men wanting to fulfill their dream will gather this 27th of January to meet the best service/product providers for their Prom, Homecoming, Sweet 16, Graduation and Quince! But also, their parents and other family members involved are potential clients to other services/products.

We are planning on giving them a wonderful experience as they get exclusive access to at least 40 of the best vendors in different categories, enjoy the fashion show with beautiful Prom, homecoming and Quinceañeras gowns, and tuxedos & suet shows, musical and choreographic presentations, tastings, and the opportunity to win lots of prizes!

This is a charitable event, all the net proceeds raised through Teen Celebration Expo and Showcase will directly support House of Ruth Maryland's programs and services that create awareness on domestic violence and shelter to women and children in need. Part of our mission is to connect local, small businesses and organizations with potential clients seeking for services. It is also another way of creating a sense of community of people working for a common cause.

Attached is a kit with basic information about the Exhibitor packages (we are open to negotiation to ensure you get the most benefit from this experience).

For more information, you may also visit: [www.TeenCelebrationExpo.com](http://www.TeenCelebrationExpo.com)

We would be delighted if you could join us!

Warm regards,

*Glenda Sierra-Schulz*

President

Xio's Events

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SATURDAY, JAN. 27, 2018 | 12:00 – 3:00 PM

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## CORPORATE SPONSORSHIP

### Teen Idol \$ 5,000

- A dedicated press release announcing your sponsorship to the media
- 1 full page add in the Event Program to promote your services.
- Live stage recognition during Expo by Event Host
- Recognition and Premium Placement in the Expo Program
- Sponsor Recognition on Video loop played during Expo
- Premiere display of your logo with link to your website on the Expo website
- Recognition on invitations, email marketing and all press releases
- Deluxe 10' x 9' booth space
- Opportunity for giveaway on stage
- Five (5) tickets to the Teen Celebration Expo & Showcase
- Marketing Material in goodie bags

### Teen Champion \$2,500

- 1/2 page add in the Event program.
- Live stage recognition during Expo by Event Host
- Recognition in Expo Program Sponsor
- Recognition on Video loop played during Expo
- Premiere display of your logo with link to your website on the Expo website
- Recognition on invitations, email marketing and all press releases
- Sponsor supplied banner displayed at Expo Deluxe
- 10' x 9' booth space
- Five (5) tickets to the Teen Celebration Expo & Showcase

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## CORPORATE SPONSORSHIP

### Teen Hero \$1,000

- Live stage recognition during Expo by Event Host
- Recognition in Expo Program Deluxe 10' x 9' booth space
- Opportunity for giveaway on stage
- Add Marketing Material in goodie bags
- Space for banner displayed at event
- Recognition as a sponsor on the Expo website including your logo
- Logo customized message on out-response ticket order from acknowledgement page. We will send a ticket confirmation with list of sponsors.

### Teen Start \* In-Kind Sponsor

In-Kind sponsorships consist of a donation of a certain product or service instead of direct financial contribution. There are numerous possibilities. The “market value” of the contribution must meet or exceed the specified amount listed in the sponsorship levels described above in order to qualify for sponsorship status. There can also be a combination of monetary and In-Kind contributions. In-Kind sponsor benefits will be based on the total market value of the donation and matched with benefits at the sponsorship levels described.

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## VIP EXHIBITOR \$600

### VENDOR PARTICIPANT

- Deluxe 10' x 9' booth space (with pipe & drape)
- One 6' table with tablecloth
- Two Chairs
- Electricity (if requested in advance)
- Vendor Logo with link to vendor website on Teen Celebration Expo Webpage.
- Database of attendees from the event
- Admission [limited to two persons] to manage the booth space.

## EXHIBITOR \$300

### VENDOR PARTICIPANT

- One 6' table with tablecloth
- Two Chairs
- Electricity (If requested in advance)
- Listing in Teen Expo program
- Listing on vendor website on Teen Expo webpage
- Admission [limited to two persons] to manage the booth space.

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## CONTRACT ACCEPTANCE

BUSINESS: \_\_\_\_\_  
CONTACT: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
CELL: \_\_\_\_\_  
FAX: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_  
STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
WEB ADDRESS: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

### TEEN CELEBRATION EXPO AND SHOWCASE AVAILABLE PACKAGE:

Indicate the type of booth space you wish to secure. Booths will be reserved on first come, first serve basis and will not be confirmed until final payment is received.

- VIP Vendor (10'x9' space) \$600
- Vendor (6' table, 2 chairs) \$ 300
- Sponsorship Teen Idol \$ 5,000
- Sponsorship Teen Champion \$ 2,500
- Sponsorship Teen Hero \$ 1,000
- Will you need electrical outlet? Yes \_\_\_\_\_ No \_\_\_\_\_

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## FORMS AND FILES REQUIRED

### SUBMITTING YOUR FILES

We will need a copy of your logo for our website. Please email high resolution (at least 300 DPI) Ads/ logos, photos to [glenda@xiosevents.com](mailto:glenda@xiosevents.com)

### PAYMENT

Booth rental fee is required along with signed contract. No exceptions. Door Prices must be worth value of \$200+ no discounts off of services provided with be accepted, all door prizes must be pre-approved by Xio's Events/ Planners prior to the event.

Please return this completed contract with vendor fee made payable to:

Xio's Events.

108 Hillsmere Dr. Annapolis MD 21403, we also accept Visa, MasterCard, American Express, and Discover. To submit credit card payment, please complete the above credit card authorization. (Circle)

Visa,      MasterCard,      American Express,      and      Discover

Card Number \_\_\_\_\_

Security Code (on back) \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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## CONTRACT ACCEPTANCE

I, THE DULY authorized representative of the undersigned organization, have read and agreed to all rules and regulations below associated with this contract.

Business Name: \_\_\_\_\_

Print Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
.....

XIO'S EVENTS USE ONLY:

Balance \$ \_\_\_\_\_ Date: \_\_\_\_\_

Check No. \_\_\_\_\_ Credit Card Confirmation No. \_\_\_\_\_  
.....



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## EXHIBITION RULES & REGULATIONS

### 1. CONTRACT FOR EXHIBIT SPACE:

The order for booth space, assignment of space, and the full payment of the rental charge constitute a contract for rental of the space assigned. Sharing or subletting of booth space is not permitted. Exhibitors failing to occupy space are not relieved of the obligation to pay the full rental price to Teen Expo & Showcase.

### 2. OCCUPANCY OF SPACE:

The MACC setup begins Saturday 1/27/2017 at 9:00 am and ends at 11:00 pm. All exhibit must be set-up by 11:00 am Sunday 01/28. The exhibition will officially open at 1:00 pm and close at 3:00 pm on Saturday 1/27/2017. Exhibits may not be removed until 3:00 pm. Exhibit must be remove by 5:00 pm on 1/27/2018.

### 3. CANCELTION:

(I) Exhibitor's cancelation and refund: In the event Exhibitor wishes to cancel its exhibit booth space, Exhibitor shall immediately contact Xio's Events Planners, if Xio's Events receive such notification on or before 11/15/2017 Xio's Events shall refund all amounts received from Exhibitor. After 11/30/2017 exhibitor shall be responsible for payment in full of the rental fee.  
(II) Cancelation by Xios Events in the case the exhibitor fails to pay the Rental fee when due, the exhibitor fail to comply with any of its obligations set forth; Xio's Events shall have the right to automatically cancel all the Exhibitor's reserved exhibit booth space. Exhibitor shall forfeit to Xio's Events any and all payments made to Xios Events for said space; and the exhibit booth space reserved for exhibitor shall be deemed returned to Xios Events for use as it sees fit.

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## EXHIBITION RULES & REGULATIONS (Continued)

Casualty; in the event the exhibition is cancelled, delayed or relocated, in whole or in part, as the result of a riot, strike, civil disorder act of God or any other cause what over which is beyond The control of Xios Events, exhibitor shall continue to be responsible for full payment of the Rental fee due.

#### 4. EXIBITOR'S REPRESENTATIVES

Each Exhibitor organization must name one person to be its official representative, with authorization to enter into such service contract necessary of the installation and removal of exhibit and the provision of services, for which the Exhibitor will be responsible. All personal working exhibit are require to be registered with Xios Events. No more than two (2) people per booth are permitted at the event unless special arrangement have been made with Xios Events. Xio's Events retain the right to eliminate any objectionable exhibits, persons, advertisement, souvenirs or any other feature that will impair the high standards of the Teen Celebration Expo & Showcase.

#### 5. SPACE AND POSTIN RESTRICTIONS:

Exhibit must be confined to the exact space allocated. Circulars, publications, advertising matter, ad all kind of promotional giveaway may be distributed only with table spaces. Nothing shall be posted, nailed, screwed or otherwise attached to columns, wall, floors, or other part of the building or furniture. Signs, rails, etc. Will not be permitted. To intruded into or over the aisles. All electrical equipment must the U.L. approved and special arrangements must be made with the Xios Events for electrical hook-ups. All exhibitors shall assume responsibility for and hold Xios Events harmless and defend it against any and said damages to the facility.

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## EXHIBITION RULES & REGULATIONS (Continued)

### 6. INDEMNIFICATION AND RELEASE:

Exhibitor shall pay all cost and expenses arising from and hereby expressly release Xios Events, House of Ruth and The MACC any and all liability for any injury, damage, or loss to any person or property that may arise from Exhibitor's rental and occupation of exhibit booth space at the event. Exhibitor further agrees to indemnify and hold and save Xio's Events the MAAC and respective directors, officers, employees and agents, harmless from any loss or damage arising out of or in connection therewith, including without limitation, any damage or defacement of the exhibit booth, surrounding areas or other exhibition premise. Exhibitor Shall, as its own cost and expense, obtain all necessary insurance coverage to enable it to meet its foregoing obligations. Exhibitor further releases and discharges Xio's Events, House of Ruth and The MACC and respective directors, officer and employees and agent harmless from any and all liability for any loss, injury or damage to persons, or property that exhibitor may sustain while participating in the exhibition.

7. NON-WAIVER: The failure of Xio's Events to enforce at any time any of the provisions of this agreement or to pursue any of its rights hereunder shall not be constructed as a waiver of any such provisions or the relinquishment of any such rights.

8. AMENMENTS: Xio's Events reserves the right to make such of changes amendments and/or additions to these rules and regulations as it deems necessary.